



## Retain Guest Loyalty While Retaining Maximum Occupancy

Success in the hospitality sector depends largely on guest loyalty. And all it takes is one negative review about odorous accommodations on a site like TripAdvisor or Yelp, because the competition is a click or phone call away. Fresh Wave® IAQ offers hotels, motels, resorts, cabins, ski lodges and cruise ships a fast, effective and safe odor removal tool, with solutions for towels and linens, bathrooms, surfaces and the air. Odor-related guest complaints are a thing of the past with Fresh Wave IAQ.

Fresh Wave IAQ is free of harmful VOCs, harsh and flammable chemicals and is recognized for safer chemistry by the Environmental Protection Agency's "Safer Choice" program.

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### Problem:

Ongoing odors from cigar and cigarette smoke, wet bathing suits, must, mildew, vomit, bathroom odors, dumpster areas and compactor rooms.

### Solution:

Fresh Wave IAQ products to eliminate odors, not mask them.

### Business Benefit:

Guests do not return to a lodging environment that smells bad. No hotel or motel is truly clean unless it is odor free.

### WHAT MAKES FRESH WAVE IAQ DIFFERENT?

- Eliminates Odor – Not a “masking agent”; contains no irritating fragrances.
- Broad Spectrum – Works on virtually every odor.
- Multiple Solutions – Provides delivery methods to address every odor issue.
- Safe – MSDS reads like water.
- HMIS Classifications: Health – 0, Flammability – 0, Reactivity – 0, Protective Equipment – NONE.
- Green – Recognized for safer chemistry by the EPA’s “Safer Choice” program.

### Our Science

#### WHAT IS FRESH WAVE IAQ?

- A proprietary blend of naturally occurring plant extracts, non-ionic food-grade surfactants and purified water

Natural  
Ingredients



Water



Lime



Pine Needles



Aniseed



Clove



Cedarwood

#### HOW DOES IT WORK WITHOUT USING “MASKING AGENTS”?

1. Contact/Absorption – Fresh Wave IAQ molecules released into the air or applied to surfaces make contact with odor molecules via opposing electrostatic charges and random contact.
2. Solubility – Fresh Wave IAQ’s formulation enhances the solubility of gases (all odors are gases).
3. Absorption – Enhanced solubility of the gas leads to absorption of the odor gas.
4. Chemical Reaction – Fresh Wave IAQ modifies the odor molecule to a non-odorous state so that the odor can no longer be detected by the human olfactory system.
5. Biodegradation – Food for bacteria.

**THE ODOR IS GONE AND WILL NOT RETURN.**

#### IS IT SAFE?

- Flash Point – None
- Tox Data – Non-toxic, per EPA guidelines
- VOC Data – No hazardous VOCs
- Ecological – Does not bioaccumulate
- Fresh Wave IAQ’s Air & Surface Liquid and Gel products have been recognized for safer chemistry by the EPA’s “Safer Choice” program, [www.epa.gov/saferchoice](http://www.epa.gov/saferchoice)



Recognized for  
safer chemistry  
[www.epa.gov/saferchoice](http://www.epa.gov/saferchoice)

## Product & Equipment



2oz Air & Surface Liquid and Spray



32oz Air & Surface Liquid and Spray



1Gal Air & Surface Liquid and Spray



5Gal Air & Surface Liquid and Spray



Fresh Wave IAQ's Air & Surface Liquid has been recognized for safer chemistry by the EPA's "Safer Choice" program, [www.epa.gov/saferchoice](http://www.epa.gov/saferchoice)

### AIR & SURFACE LIQUID AND SPRAY

A rapid and targeted method of odor elimination. Instantly bonds to and eliminates odor molecules. The Air & Surface Liquid and Spray have an initial mild aroma that quickly dissipates. Objective? The absence of odor or annoying fragrance. Advantage? Eliminate "lost" revenues. Get the room back "on the market" the next day.

#### Ideal For:

- Hotel Rooms:
  - Deliver with mobile 130 CFM Vapor Phase Unit (M130).
- Maintenance Carts:
  - Place the Air & Surface 32-ounce Spray on every cart.
- Lobbies, Meeting Rooms, Fitness Centers, Childcare Facilities
- Housekeeping:
  - Use the Air & Surface Liquid in the 1-gallon size to eliminate odors from vomit, urine and sewage.
- Mop Heads:
  - Add to mop buckets.
- Drains:
  - Provides temporary relief of odor gases in problem drains.

Available in	Item Number
2oz	551-48
8oz	552-12
32oz	553-6 or 12
1Gal	555-4
5Gal	556
64oz Concentrate	558
5Gal Concentrate	559

## Product & Equipment (cont'd)



8oz Gel



16oz Gel



2Gal Gel



8oz Gel Wall Mount Unit



Fresh Wave IAQ's Gel has been recognized for safer chemistry by the EPA's "Safer Choice" program, [www.epa.gov/saferchoice](http://www.epa.gov/saferchoice)

### GEL

A passive, continuous-release formulation that works around the clock to provide constant odor elimination, day or night. The Gel has an initial mild aroma that quickly dissipates.

#### Ideal for:

- Lobbies
- Common Areas
- Restrooms
- Fitness Centers
- Janitorial Closets
- Hallways
- Guest Rooms with Kitchens or Microwave Ovens
  - Use a Gel Wall Mount Unit where appropriate.
  - Covers approximately 250 square feet for 30 days.
  - Refill with the 2- or 5-gallon pail, save approximately 47% per 8 ounces.

Available in	Item Number
8oz	545-12 or 36
16oz	549-12 or 24
24oz	546-12
2Gal	547-2
5Gal	548
Wall Mount for 8oz	584-6

## Product & Equipment (cont'd)



32oz Spray Gel



1.3Gal Spray Gel

### SPRAY GEL

For immediate, targeted odor elimination, spray Fresh Wave IAQ Spray Gel onto the trash, refuse or compost area to completely cover the source of the odor. This is a topical application. Apply as needed evenly and thoroughly to fully cover the odorous materials. The Spray Gel is designed to allow odorous gases to pass through a barrier of sticky Gel. Upon passing through the Gel layer, the odorous gases are eliminated.

#### Ideal for:

- Food Waste Dumpsters and Trash Compactors
  - Odorous Waste Receptacles
  - Composting Bins or Receptacles
- Apply with the 32-ounce trigger sprayer in smaller applications. For larger applications, apply with a handheld pump-up sprayer, backpack sprayer or airless sprayer. Use a fan or wave tip.

Available in	Item Number
32oz	589-6
1.3Gal (168oz)	592-2



12oz Shake



1Gal Carpet &amp; Upholstery Additive



5Gal Carpet &amp; Upholstery Additive

### CARPET & UPHOLSTERY ADDITIVE & SHAKE

Penetrates deep into pile and fabric weave to bond with and eliminate even the most embedded odors, including must, mildew, pet odors, urine, feces, perspiration and vomit.

#### Ideal For:

- Hot Water Extraction (HWE) and Bonnet Cleaning
- Use in pre-spray, hot water rinse/extraction and/or post-spray using a Hudson sprayer. Apply to fabric using a wash bucket and scrub brush.

Available in	Item Number
1Gal	572-4
5Gal	573
64oz Concentrate	574
5Gal Concentrate	575
12oz Shake	580-12

## Product & Equipment (cont'd)



70 Scoops Vacuum Pearls



150 Pearl Packs



1Gal Laundry Additive



5Gal Laundry Additive

### PEARL PACKS & VACUUM PEARLS

Vacuums are an essential cleaning tool, but the odors that linger in carpets and upholstery get sucked up by vacuums and blown out as exhaust. Guests will be annoyed by this “stale and unpleasant” odor. This is one more way to provide your guests with the absence of odor when they arrive in their room.

- Each pack and scoop can last up to 30 days.

#### Ideal For:

- Bagless Vacuums:
  - Set 1 Pearl Pack atop the filter in the vacuum cleaner.
- Vacuums with Bags:
  - Pour 1 scoop of Vacuum Pearls directly into the vacuum cleaner bag.

Available in	Item Number
VacPacks (30 Packs)	578-6
VacPacks (150 Packs)	579
VacPearls (70 Scoops)	583-6
VacPearls (280 Scoops)	582

### LAUNDRY ADDITIVE LIQUID

Many commercial detergents are designed to remove dirt and stains but fail to adequately address odor issues. Use the Laundry Additive in addition to detergent to eliminate odors from problem laundry, including must, mildew, urine, feces, vomit and perspiration. Advantage? Expense reduction: only one wash cycle will be required, resulting in the use of less water, less energy and, most importantly, less labor.

#### Ideal For:

- Uniforms, Microfibers, Linens, Pool Towels and Mop Heads

Available in	Item Number
1Gal	563-4
5Gal	564
64oz Concentrate	565
5Gal Concentrate	566

## Product & Equipment (cont'd)



M130 Vapor Phase Unit  
(mobile)

### 130 CFM VAPOR PHASE UNIT – Mobile (M130) & Stationary (S130)

The Vapor Phase Unit delivery system was developed to provide a "dry" dispersion method for the efficient and economical application of Fresh Wave IAQ Air & Surface Liquid odor eliminator. The Unit disburses sub-micron size Fresh Wave IAQ particles:

- The smaller the droplet, the greater degree of penetration into drapes, ceiling tiles, bedding and carpet, as well as cracks and crevices.
- The smaller the droplets, the more surface area there is to make contact with and eliminate the odor in the air and on surfaces.

The Unit dispenses 5,000 cubic feet of vapor per hour, quickly overwhelming larger spaces, penetrating every pore, crack and crevice. A safe alternative to using potentially harmful ozone generators. Advantage? Eliminate "lost" revenues. Get the space back "on the market" the next day.



S130 Vapor Phase Unit  
(stationary)

#### Mobile Unit Ideal For:

- Hotel
- Time Share, Condo
- Resort Lodging Rooms
- Workout and Exercise Rooms
- Meeting and Event Rooms

#### Stationary Unit Ideal For:

- Dumpster and Compactor Rooms

Fresh Wave IAQ is manufactured by and a registered trademark of:  
OMI Industries  
One Corporate Drive, Suite 100  
Long Grove, Illinois 60047  
Phone: 800-662-6367 Fax: 847-304-0989  
[www.FreshWaveIAQ.com](http://www.FreshWaveIAQ.com)

To learn more visit the Fresh Wave IAQ Blog:  
[www.freshwaveiaq.com/blog](http://www.freshwaveiaq.com/blog)