

## Automotive:

To include Rental Cars, Car Dealerships, Transportation Companies (Limos, Buses, Etc.), Auto Detailing shops.

# Proven, Successful Applications

All businesses and institutions have odor challenges of one type and magnitude or another. Start by asking your Customer or Prospect "What" is the odor?, "Where" is the odor?, & "Who" the odor is offending?

Location	Odor	Recommended FWIAQ Solution
<b>Interior of Vehicle:</b> <ul style="list-style-type: none"> <li>• Air Space</li> <li>• Head Liner</li> <li>• Seat Cushions</li> <li>• Floor Mats</li> <li>• HVAC System</li> <li>• Fabric lining cabin interior</li> </ul>	Smoke, Food, Flooding, Pet & Bodily Odors.	<ul style="list-style-type: none"> <li>• 32 oz. Air &amp; Surface Trigger Sprayer</li> <li>• Gallon Air &amp; Surface Liquid               <ul style="list-style-type: none"> <li>- Add to wash bucket (8 oz. to 2 ½ gal of water)</li> <li>- Refill 32 oz. Trigger Sprayer (save 26%)</li> </ul> </li> <li>• Carpet &amp; Upholstery Liquid               <ul style="list-style-type: none"> <li>- Add to Hot Water Extractor</li> <li>- Add to Wash Bucket and brush into carpet</li> </ul> </li> <li>• Mobile 130 CFM Vapor Phase Unit (M130)</li> <li>• Hand held ULV Fogger (water base)</li> </ul>

The key to successfully eliminating an odor from an automobile is to locate and remove the source of odor, remediate the area impacted by the odor causing agent and then aggressively treat the area with Fresh Wave IAQ: Follow the path of penetration. In some instances this will be as simple as removing rubbish from under a seat and spraying down the area. In other instances the source may be difficult to remove, such as spilled milk into fabric.

### Follow the below steps below when eliminating odors in vehicles:

1. Spray Fresh Wave IAQ into the air above the passenger seat and driver seat. If the vehicle has cloth upholstery, spray Fresh Wave IAQ directly onto the seats and door liners. Seats, mats and other fabrics can absorb and hold odors like a sponge.
2. Repeat in the back seats, spraying over the passenger side seat and the driver side seat. If the vehicle has a third row, be sure to deodorize it by reaching over the second row seat.
3. Apply Fresh Wave directly to the vehicle's carpet areas using about three or four sprays. Finish with a single spray towards the middle of the headliner.
4. If the vehicle has a cabin-accessible storage area, be sure to treat that area with one or two sprays of Fresh Wave IAQ. For vehicles with intense odor problems, deodorize the storage area with seven or eight sprays.
5. Spray Fresh Wave IAQ eight to twelve times directly into the vehicle's air intake vents located at the base of the windshield. You may need to open the hood of the vehicle to access the intake vents. Once sprayed, start the car, turn on the air conditioner and allow it run for two to ten minutes, depending on the intensity of the odor. This will help dispense Fresh Wave IAQ throughout the cabin.



Run into an odor challenge you don't have an answer for?  
Call your Fresh Wave IAQ Odor Consultant at (800) 662-6367